



All IDEAL brake pads are made in Canada. In addition to being Canadian made, the majority of IDEAL components that go into our products originate and are produced in North America.

In-House R&D Lab & Testing Facility

IDEAL formulations undergo dynamometer and repeatability testing of each batch to ensure outstanding consistency and quality.

Mechanical Retention System

IDEAL brake pads feature backing plates from OE backing plate manufacturers that mechanically attach the friction material to the steel backing plate, offering exceptional attachment and shear strength that Severe Duty applications demand.

Conformity Testing Police Performance

IDEAL Brake Parts formulations have passed rigorous testing to receive the Supplier's Declaration of Conformity for Police brake products.

Premium Severe Duty Formulation

IDEAL Severe Duty formulations are specially designed to withstand extreme temperatures. All parts are post cured for consistent performance out of the box – no break in period.

₹ 100% Asbestos Free

All IDEAL brake pads are, and have always been, 100% Asbestos FREE.

Premium Components & Design

IDEAL brake pads feature OE style slots & chamfers, Premium OE Style TruQuiet Rubberized Shims and Premium Abutment Hardware Kits, where applicable.

1000 + Applications

IDEAL Brake Part's Severe Duty catalogue includes coverage for 1000+ applications.





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